

NIWR.INFO

Website Redesign & Content Management



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Andrew Stacy, Public Relations Coordinator, WV Water Research Institute



NIWR.INFO PROJECT TEAM



- Tamara Vandivort, WVVRI Associate Director
 - Project Manager



- Andrew Stacy, WVVRI Public Relations Coordinator
 - Content Manager



- Austin Isinghood, WVVRI Undergraduate Graphic Designer
 - Web Developer/Graphic Designer



WHY NIWR.INFO?

- Have a clear separation of the public site (NIWR.info) from the business site (NIWR.net)
- Create awareness of WRRRA, NIWR, and USGS
- Create/maintain a strong brand/image
- Post information to help people make sound decisions
- Generate interest in the Nation's water resources



ACCOMPLISHMENTS

(JULY 2014 – DATE)

- Developed a protocol with the NIWR Board, NIWR member institutions, and Phaseit to obtain, review, and upload content
- Continued seeking and posting relevant up-to-date content
- Redesigned the public NIWR website: *NIWR.info*
- *NIWR.info* went live January 2016!





THE NATIONAL INSTITUTES
FOR WATER RESOURCES

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Welcome

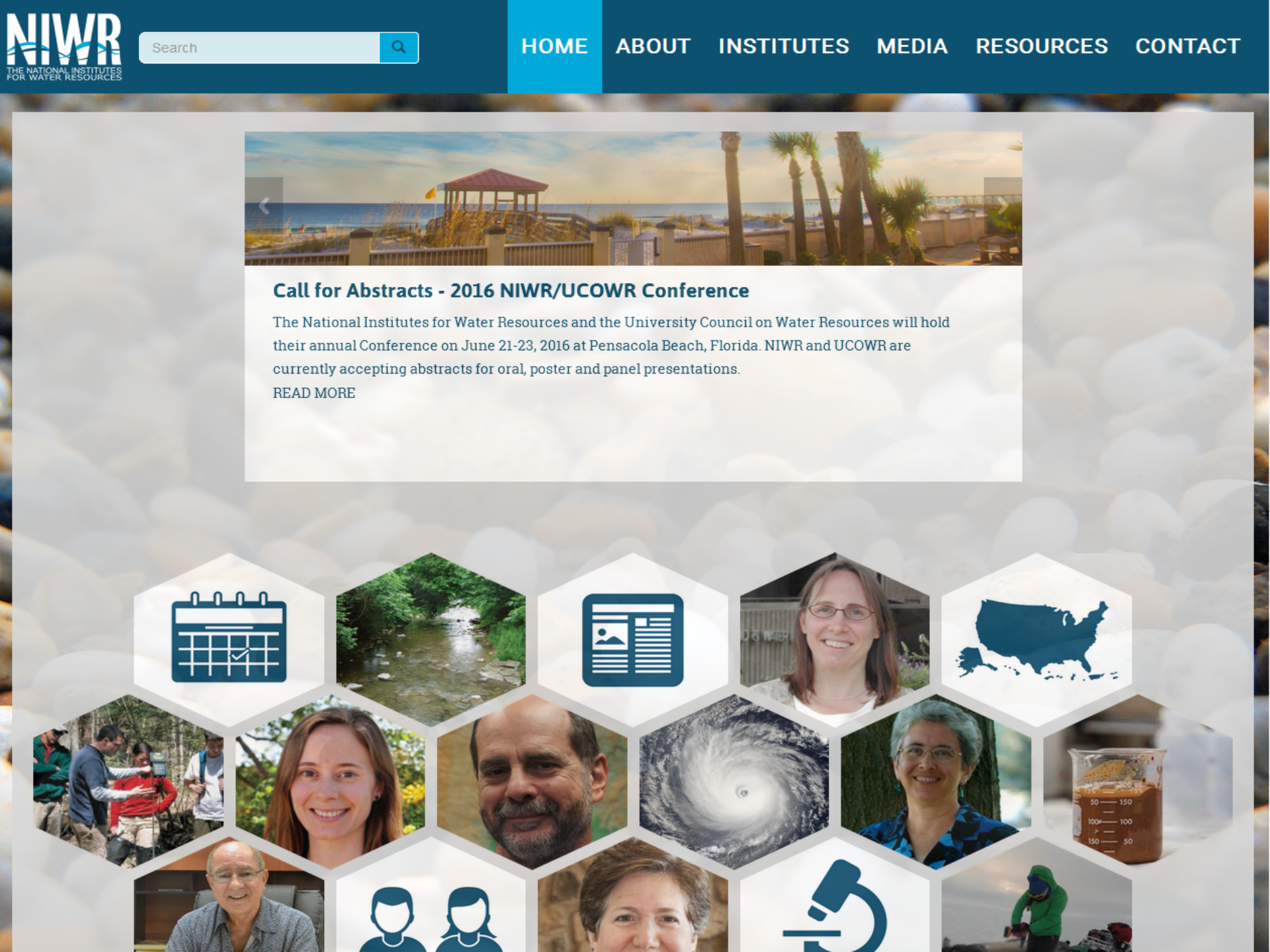
From Niagara Falls to the California coastline, from the headwaters of the Mississippi River to Louisiana's bayous, water is a defining feature of America's landscape, heritage and prosperity.

Managing this critical resource is increasingly important, given the challenges from mankind and Mother Nature. That's where the National Institutes for Water Resources (NIWR) plays a major role, by providing a national platform for research, training and collaboration needed to manage our water resources. Housed in the country's top land-grant universities, NIWR's institutes are uniquely positioned to assist state and federal governments in advancing sustainable management of our water supply.

PROGRAM MANAGEMENT

OPMS (Online Program Management
System)

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Call for Abstracts - 2016 NIWR/UCOWR Conference

The National Institutes for Water Resources and the University Council on Water Resources will hold their annual Conference on June 21-23, 2016 at Pensacola Beach, Florida. NIWR and UCOWR are currently accepting abstracts for oral, poster and panel presentations.

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THE FUTURE

- NIWR is supporting WVWRI to continue content management through June 30, 2016
 - additional \$7,500 to be awarded to WVWRI
- WVWRI prepared to:
 - continue content management through June 2016 and beyond with NIWR support
 - expand support of “wish list” items such as...



WISH LIST

- Develop a strong NIWR brand
- Enhance and clarify the connection between the WRRRA, NIWR and USGS
- Increase presence of individual centers through NIWR.info
- Continue to enhance the capability of the NIWR.info design
- *And more!*

